



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

# Contract # 2562818

Schedule Dates 10/04/16-10/10/16  
Advertiser Priorities USA Action (72141)  
Agency Targeted Platform Media (15945)  
Product POLITICAL ISSUE (ns) (1187)  
Brand TV (105655)  
Salesperson Millennium/DC, Washington DC (1108)  
Sales Office Millennium Washington DC  
Buyer Name Katie Thompson,  
Phone/Fax /  
CPE 750/760/4559  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
new order please crf. thanks  
AMY MCCREARY

Date Entered 07/02/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25224794  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$991.50  
Net Total \$5,618.50  
Sales Tax

| Greensboro (WMYV)   |           |                   |
|---------------------|-----------|-------------------|
| By Broadcast Month  | Spots     | Rate              |
| Oct. 2016           | 43        | \$6,610.00        |
| <b>Grand Total:</b> | <b>43</b> | <b>\$6,610.00</b> |

| Line  | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times   | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total      | Station           | Comments   | Entered |
|-------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|------------|-------------------|--|---------|
| 1.0   | Normal Line / SPOT (1)         | 10/04/16-10/07/16 | 1   | :30    | 9:59-10:00 Steve Wilkos Show                                |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$60.00  | \$240.00   | Greensboro (WMYV) | Steve Wilkos                                     | 7/2/16  |
| 2.0   | Normal Line / SPOT (2)         | 10/04/16-10/07/16 | 1   | :30    | Onk [P] Hot Bench Tu We Th Fr, [P] Hot Bench 2(Tu We Th Fr) |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$65.00  | \$260.00   | Greensboro (WMYV) | Hot Bench X2                                     | 7/2/16  |
| 3.0   | Normal Line / SPOT (3)         | 10/04/16-10/07/16 | 1   | :30    | 4:58-5:30P Maury Povich                                     |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$150.00 | \$600.00   | Greensboro (WMYV) | Maury Povich                                     | 7/2/16  |
| 4.0   | Normal Line / SPOT (4)         | 10/04/16-10/07/16 | 2   | :30    | 7:28-7:59P Big Bang Theory                                  |     |    | 1  | 1  | 1  | 1  |    |    | 4     | \$460.00 | \$1,840.00 | Greensboro (WMYV) | Big Bang Theory                                  | 7/2/16  |
| 5.0   | Normal Line / Prime (5)        | 10/10/16-10/10/16 | 1   | :30    | 8P- MYN-Law & Order: SVU (Monday)                           |     |    |    |    |    |    |    |    | 2     | \$200.00 | \$400.00   | Greensboro (WMYV) | Law & Order: SVU-MYNET1                          | 7/2/16  |
| 6.0   | Normal Line / Prime (6)        | 10/10/16-10/10/16 | 1   | :30    | 9P- MYN-Law & Order: SVU 2 (Monday)                         |     |    |    |    |    |    |    |    | 2     | \$200.00 | \$400.00   | Greensboro (WMYV) | Law & Order: SVU-MYNET2                          | 7/2/16  |
| 7.0   | Normal Line / SPOT (7)         | 10/04/16-10/07/16 | 1   | :30    | 10P- 2 Broke Girls 2  |     |    | 1  | 1  | 1  | 1  |    |    |       | \$80.00  |            | Greensboro (WMYV) | Two Broke Girls                                  | 7/2/16  |
| 7.0.1 | Closed Preempt (7)             | 10/07/16          |     |        |   |     |    |    |    |    |    |    |    |       |          |            | Greensboro (WMYV) | Program Change/Exception - Last Man Standing 1&2 |         |
| 7.0.2 | Closed Preempt (7)             | 10/06/16          |     |        |   |     |    |    |    |    |    |    |    |       |          |            | Greensboro (WMYV) | Program Change/Exception - Last Man Standing 1&2 |         |

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office Millennium Washington DC  
Buyer Name Katie Thompson,  
Phone/Fax /  
CPE 750/760/4559  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments TV  
new order please conf. thanks  
AMY MCCREARY

Date Entered 07/02/16  
Last Modified 10/05/16  
Entered By Lisa Carter  
CO-OP No  
Headline # ECR25224794  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$991.50  
Net Total \$5,618.50  
Sales Tax

| Greensboro (WMYV)  |       |
|--------------------|-------|
| By Broadcast Month | Spots |
| Oct. 2016          | 43    |
| Grand Total:       | 43    |

| Rate |            |
|------|------------|
|      |            |
|      | \$6,610.00 |
|      | \$6,610.00 |

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times                         | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total | Station           | Comments   | Entered |
|--------|--------------------------------|-------------------|-----|--------|-----------------------------------|-----|----|----|----|----|----|----|----|-------|----------|-------|-------------------|--|---------|
| 7.0.3  | Closed Preempt (7)             | 10/05/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception<br>- Last Man Standing 18.2 |         |
| 7.0.4  | Closed Preempt (7)             | 10/04/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception<br>- Last Man Standing 18.2 |         |
| 8.0    | Normal Line / Prime (8)        | 10/05/16-10/05/16 | 1   | :30    | 8P- MYN-The Closer<br>(Wednesday) |     |    | 2  |    |    |    |    |    |       | \$280.00 |       | Greensboro (WMYV) | The Closer-MYNET1                                    | 7/2/16  |
| 8.0.1  | Closed Preempt (8)             | 10/05/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception                             |         |
| 8.0.2  | Closed Preempt (8)             | 10/05/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception                             |         |
| 9.0    | Normal Line / Prime (9)        | 10/07/16-10/07/16 | 1   | :30    | 8P- MYN-Bones (Friday)            |     |    |    |    |    | 2  |    |    |       | \$160.00 |       | Greensboro (WMYV) | Bones-MYNET1   | 7/2/16  |
| 9.0.1  | Closed Preempt (9)             | 10/07/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception                             |         |
| 9.0.2  | Closed Preempt (9)             | 10/07/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception                             |         |
| 10.0   | Normal Line / Prime (10)       | 10/07/16-10/07/16 | 1   | :30    | 9P- MYN-Bones 2 (Friday)          |     |    |    |    |    | 2  |    |    |       | \$160.00 |       | Greensboro (WMYV) | Bones-MYNET2   | 7/2/16  |
| 10.0.1 | Closed Preempt (10)            | 10/07/16          |     |        |                                   |     |    |    |    |    |    |    |    |       |          |       | Greensboro (WMYV) | Program Change/Exception                             |         |

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Product POLITICAL ISSUE (ns) (1187)

Brand TV (105655)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name Kalle Thompson,

Phone/Fax /

CPE 750/760/4559

Account Types National/Political Issue Agency BRD

Billing Type Weekly/Irregular

Comments

new order please conf. thanks  
AMY MCCREARY

Date Entered 07/02/16

Last Modified 10/05/16

Entered By Lisa Carter

CO-OP No

Headline # ECR25224794

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$991.50

Net Total \$5,618.50

Sales Tax

Greensboro (WMTV)

By Broadcast Month Spots

Oct. 2016

Grand Total:

43

43

Rate \$6,610.00

\$6,610.00

Targeted Platform Media  
1291 Hollywood Ave  
Annapolis, MD 21403

| Line   | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times   | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station           | Comments                            | Entered |
|--------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------------------------------|---------|
| 10.0.2 | Closed Preempt (10)            | 10/07/16          |     |        |   |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WMTV) | Program Change/Exception            |         |
| 11.0   | Normal Line / SPOT (11)        | 10/08/16-10/08/16 | 2   | :30    | Orbit- [P]Mike and Molly Wnd(Sa), [P]Mike and Molly Wnd 2(Sa) |     |    |    |    |    |    | 2  |    |       | \$60.00  |          | Greensboro (WMTV) | Mike & Molly X2                     | 7/2/16  |
| 11.0.1 | Closed Preempt (11)            | 10/08/16          |     |        |   |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WMTV) | Program Change/Exception - Football |         |
| 11.0.2 | Closed Preempt (11)            | 10/08/16          |     |        |   |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WMTV) | Program Change/Exception - Football |         |
| 12.0   | Normal Line / SPOT (12)        | 10/09/16-10/09/16 | 1   | :30    | SP- Castle  |     |    |    |    |    |    | 2  |    | 2     | \$90.00  | \$180.00 | Greensboro (WMTV) | Castle                              | 7/2/16  |
| 13.0   | Normal Line / SPOT (13)        | 10/09/16-10/09/16 | 1   | :30    | 6:58-30P- Big Bang Theory Wknd 3                              |     |    |    |    |    |    | 1  |    | 1     | \$180.00 | \$180.00 | Greensboro (WMTV) | Big Bang Theory                     | 7/2/16  |
| 14.0   | Normal Line / SPOT (14)        | 10/09/16-10/09/16 | 1   | :30    | 7:28-20P- Big Bang Theory Wknd 4                              |     |    |    |    |    |    | 2  |    | 2     | \$180.00 | \$360.00 | Greensboro (WMTV) | Big Bang Theory                     | 7/2/16  |
| 15.0   | Normal Line / Prime (15)       | 10/09/16-10/09/16 | 1   | :30    | Orbit- [P]Raising Hope Wknd(Su), [P]Raising Hope Wknd 2(Su)   |     |    |    |    |    |    | 2  |    | 2     | \$120.00 | \$240.00 | Greensboro (WMTV) | Raising Hope X2                     | 7/2/16  |
| 16.0   | Normal Line / SPOT (1)         | 10/10/16-10/10/16 | 1   | :30    | 9:59-11A- Steve Wilkos Show                                   |     |    |    |    |    |    | 1  |    | 1     | \$60.00  | \$60.00  | Greensboro (WMTV) | Steve Wilkos                        | 7/2/16  |

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|--------|------------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|--|---------|
| 17.0   | Normal Line / SPOT (3)             | 10/10/16-10/10/16 | 1   | :30    | 4:58-30P- Maury Povich   | 1   |    |    |    |    |    |    |    | 1     | \$150.00 | \$150.00 | Greensboro (WMTV) | Maury Povich                                     | 7/2/16  |
| 18.0   | Normal Line / SPOT (7)             | 10/10/16-10/10/16 | 1   | :30    | 10P- 2 Broke Girls 2   | 1   |    |    |    |    |    |    |    | 1     | \$80.00  | \$80.00  | Greensboro (WMTV) | Two Broke Girls                                  | 7/2/16  |
| 18.0.1 | Closed Preempt (7)                 | 10/10/16          |     |        |  |     |    |    |    |    |    |    |    |       |          |          | Greensboro (WMTV) | Program Change/Exception - Last Man Standing 182 |         |
| 19.0   | M/G For 9.0.1,9.0.2 / Prime (9)    | 10/07/16-10/07/16 | 1   | :30    | 8P- MYN-American Ninja Warrior (Friday)                            |     |    |    |    |    | 2  |    |    | 2     | \$160.00 | \$320.00 | Greensboro (WMTV) | NINJA  | 10/4/16 |
| 20.0   | M/G For 10.0.1,10.0.2 / Prime (10) | 10/07/16-10/07/16 | 1   | :30    | 9P- MYN-American Ninja Warrior 2 (Friday)                          |     |    |    |    |    | 2  |    |    | 2     | \$160.00 | \$320.00 | Greensboro (WMTV) | NINJA  | 10/4/16 |
| 21.0   | M/G For 7.0.1,7.0.2 / SPOT (7)     | 10/06/16-10/07/16 | 1   | :30    | 10P- Last Man Standing   |     |    |    |    | 1  | 1  |    |    | 2     | \$90.00  | \$180.00 | Greensboro (WMTV) | LAST MAN STANDING                                | 10/4/16 |
| 22.0   | M/G For 18.0.1 / SPOT (7)          | 10/10/16-10/10/16 | 1   | :30    | 10P- Last Man Standing   |     |    |    |    |    |    |    |    | 1     | \$90.00  | \$90.00  | Greensboro (WMTV) | LAST MAN STANDING                                | 10/4/16 |
| 23.0   | Normal Line / Football (16)        | 10/08/16-10/08/16 | 2   | :30    | 12P- Sports-ASN Conference USA Football 12P ET                     |     |    |    |    |    |    | 1  |    | 1     | \$60.00  | \$60.00  | Greensboro (WMTV) | COLLEGE FOOTBALL                                 | 10/5/16 |
| 24.0   | Normal Line / Football (17)        | 10/08/16-10/08/16 | 2   | :30    | 3:30P- Sports-ASN Mid American Conference College Football 330P ET |     |    |    |    |    |    |    | 1  | 1     | \$60.00  | \$60.00  | Greensboro (WMTV) | COLLEGE FOOTBALL                                 | 10/5/16 |
| 25.0   | Normal Line / Prime (18)           | 10/06/16-10/06/16 | 1   | :30    | 8P- MYN-The X Files (Thursday)                                     |     |    |    |    |    |    | 1  |    | 1     | \$200.00 | \$200.00 | Greensboro (WMTV) | XFILES   | 10/5/16 |

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|------|--------------------------------|-------------------|-----|--------|---|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------------|-------------------|---------|
| 26.0 | Normal Line / Prime (19)       | 10/06/16-10/06/16 | 1   | :30    | 9P- MYN: The X Files 2 (Thursday)           | 1   |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | Greensboro (WMTV) | XFILES            | 10/5/16 |
| 27.0 | Normal Line / Football (20)    | 10/08/16-10/08/16 | 1   | :30    | 7P- Sports-ASN Southern Conference Football | 1   |    |    |    |    |    | 1  |    | 1     | \$120.00 | \$120.00 | Greensboro (WMTV) | COLLEGE FOOTBALL  | 10/5/16 |
| 28.0 | Normal Line / Prime (21)       | 10/09/16-10/09/16 | 1   | :30    | 9P- Sports-Ring of Honor                    | 1   |    |    |    |    |    |    | 1  | 1     | \$120.00 | \$120.00 | Greensboro (WMTV) | ROH               | 10/5/16 |
| 29.0 | Normal Line / SPOT (22)        | 10/10/16-10/10/16 | 1   | :30    | 10P- Last Man Standing                      | 1   | 1  |    |    |    |    |    |    | 1     | \$80.00  | \$80.00  | Greensboro (WMTV) | LAST MAN STANDING | 10/5/16 |

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

|                              |                      |
|------------------------------|----------------------|
| <b>Station and Location:</b> | <b>Date:</b><br>2016 |
|------------------------------|----------------------|

I, Targeted Platform Media, LLC

do hereby request station time concerning the following issue:

Presidential General Election on November 8, 2016

| Broadcast Length | Time of Day, Rotation or Package | Days    | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------|-------|----------------|-----------------|
|                  | AS                               | ORDERED |       |                |                 |

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Presidential General Election to be held November 8, 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action, 601 13th St NW, Washington, DC 20005

(202) 798-5902

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Greg Speed, Treasurer  
Anne Caprara, Executive Strategist  
Guy Cecil, Chief Strategist

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

|  |
|--|
|  |
|--|

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

|  |
|--|
|  |
|--|



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

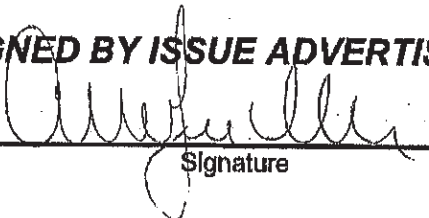
**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

March 29, 2016

Date



Signature

(202) 965-5060

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Adrian Adne

Printed Name

Dea

Title